

# Brian Kuszynski

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## Brian Kuszynski

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**Company:** Zynk 30

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**Title:** Owner

**Bio:** Brian Kuszynski is the owner of Zynk 30, a branding and marketing agency. Although he jokes that he “draws pictures for a living” Brian has built Zynk 30 over the past six years by pushing the boundaries creatively and technically to provide small businesses and their customers with a unique brand experience. Brian established Zynk 30 as an outsourced marketing department for small businesses. In creating and marketing a brand, Zynk 30 assesses the needs of its clients, identifies a target audience, creates a strategy to reach that

audience and executes the tactical requirements to connect with the audience. Currently, he is the Vice President of Membership for the Business Executives Association of Chicago and is a member of the Roosevelt University Walter E. Heller College of Business Advisory Board. In what little extra time remains in the day, Brian enjoys filling it by hanging out with his wife Melissa and son Briggs; obsessing over the Detroit Tigers and Red Wings; fishing; and trying to hunt. He also likes cooking, and anything Star Wars. "May the Force be you!"

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